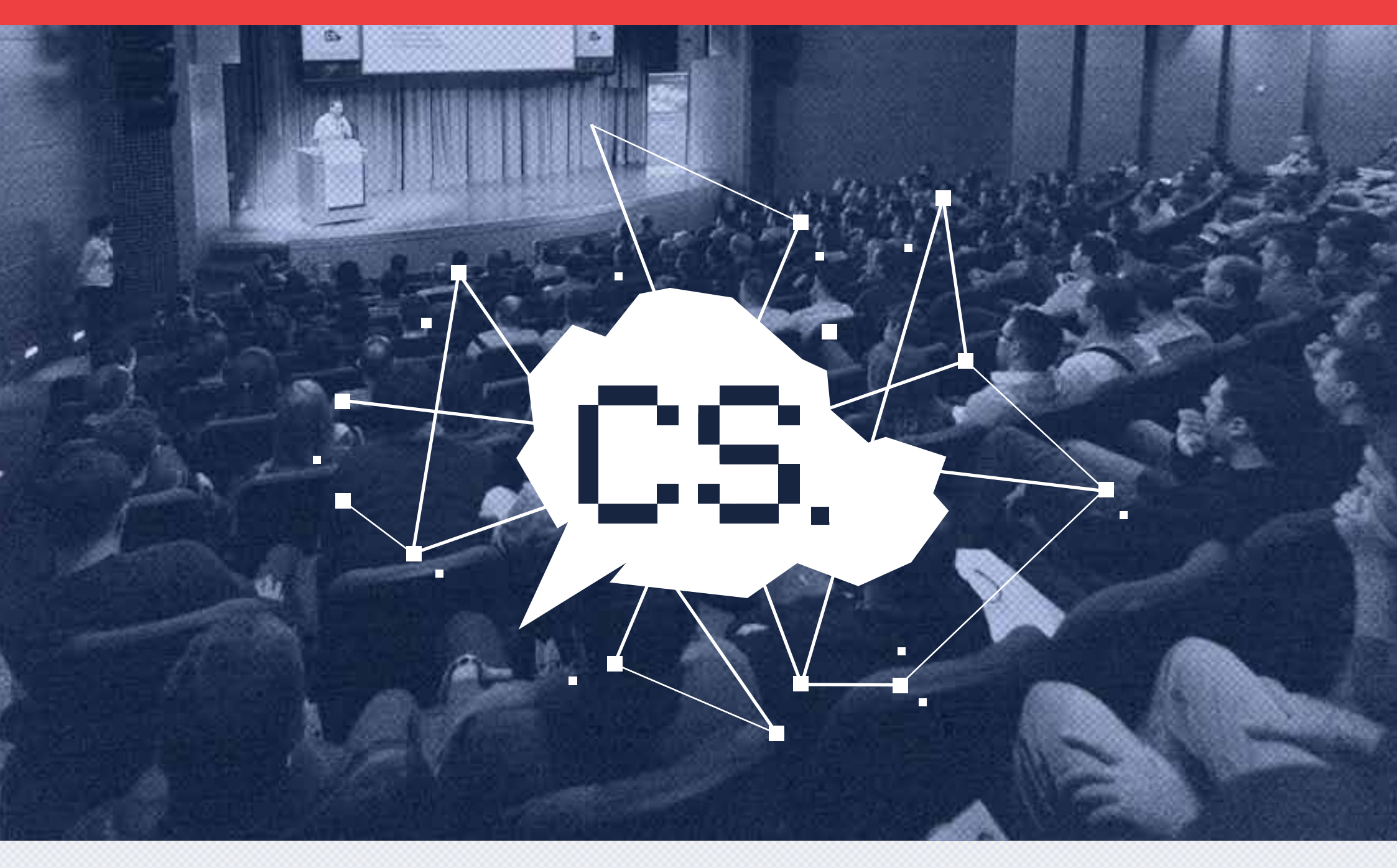




CALL FOR PAPERS

October 9-10, 2014
NIS Business Centre, Novi Sad, Serbia

CODING SERBIA CONFERENCE ON SOFTWARE ENGINEERING, UNIQUE IN REGION

Organizer: codecentric d.o.o. | www.codecentric.rs | www.codecentric.de

Conference homepage ↩ www.codingserbia.com

Coding Serbia Conference or **HOW TO PUMP UP YOUR PROGRAMMING SKILLS**

Coding Serbia Conference (CS) is the first software developer conference in Serbia and the Adriatic region. Since Serbia has become one of the most appealing outsourcing and nearshoring destinations, an obvious need for gathering of this kind has emerged.



The 1st Coding Serbia Conference finished successfully. More than **250** developers from the whole region attended Coding Serbia Conference, which took place from 17th to 18th October in Novi Sad, Serbia. Experts from Germany and Serbia shared their knowledge and contributed to the software quality improvement. Attendees had the opportunity to enjoy hearing top-notch speakers and experience of the knowledge sharing through lectures and workshops on two parallel tracks.

Please see Coding Serbia conference 2013 review

GOAL: Education and Training - improving software quality

Education and training in Software Engineering faces many challenges; we need developers to create innovative applications that have to meet different requirements of diverse devices and users.

Today's education and training on SE has moved far beyond the traditional and working environment became the classroom at the same time.

The essential outcome of this event is education and development, practice improvement, accentuation of nearshoring and informing on trends in the software industry. The mission of the conference is narrowing the gap between formal education of IT specialists and essential applicable knowledge, as well as improvement of informal education as a way of following fluctuations in the software industry.



SPEAKER BENEFITS

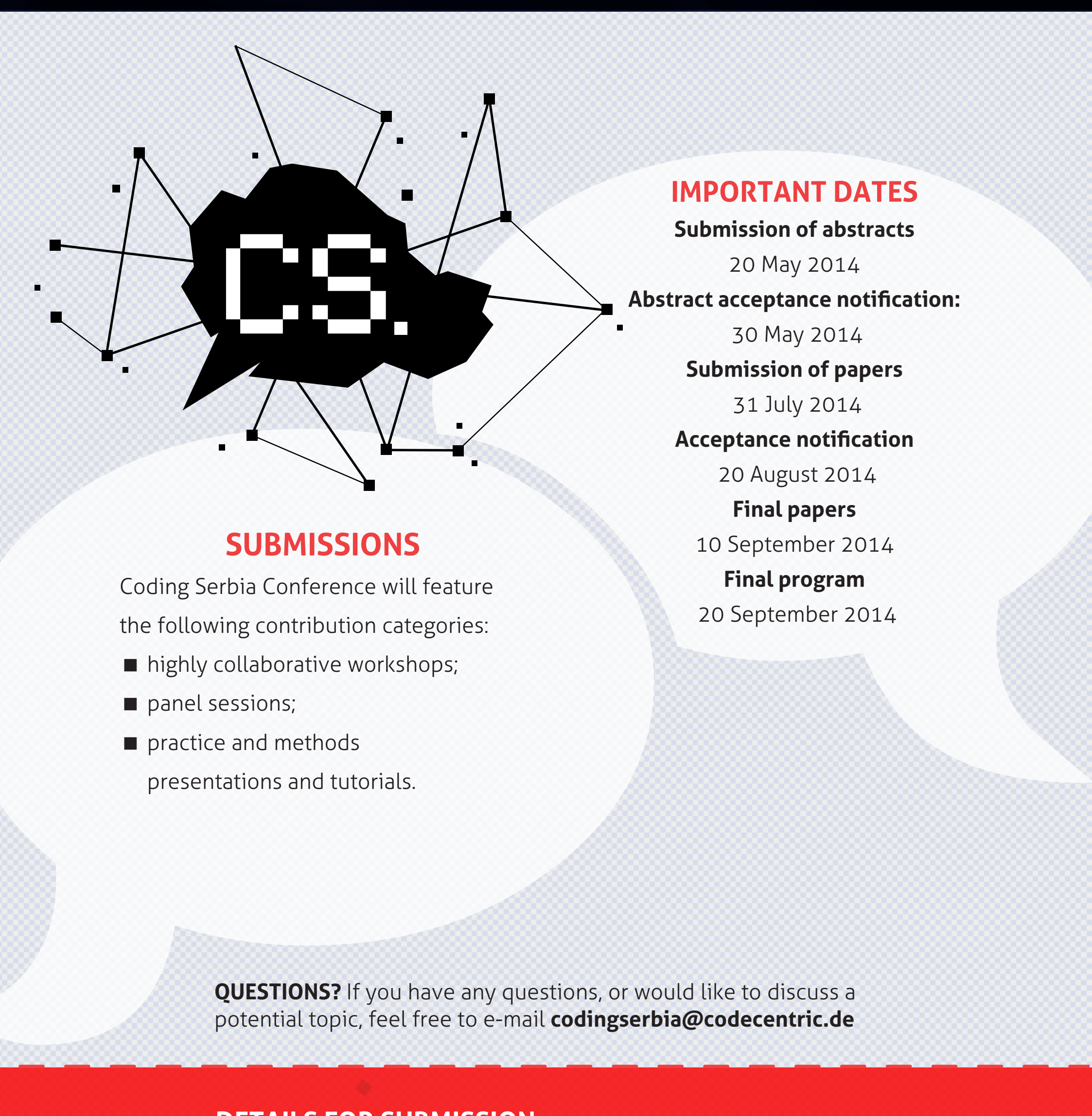
As an CS 2014 speaker, you'll be privy to numerous benefits:

- Complimentary registration to CS 2014 breakout seminars on October 9 & 10
- Industry recognition for yourself and your company or brand
- Extensive publicity for yourself or a particular project in Adriatic, eastern Europe region and Germany, the codingserbia.com website, multiple emails, newsletters to the industry and social media sites including Facebook, Twitter, LinkedIn and YouTube.
- Excellent networking opportunities to interact with leading brands and potential employees

TOPICS OF INTEREST

- Java
- Big Data
- Agile Software Development
- Cloud Computing
- NoSQL
- Software Architecture
- Script Languages
- Testing and Performance Measurement Tools
- Mobile Application Development

The official language of the conference is English.



IMPORTANT DATES

Submission of abstracts

20 May 2014

Abstract acceptance notification:

30 May 2014

Submission of papers

31 July 2014

Acceptance notification

20 August 2014

Final papers

10 September 2014

Final program

20 September 2014

SUBMISSIONS

Coding Serbia Conference will feature the following contribution categories:

- highly collaborative workshops;
- panel sessions;
- practice and methods presentations and tutorials.

QUESTIONS? If you have any questions, or would like to discuss a potential topic, feel free to e-mail codingserbia@codecentric.de

DETAILS FOR SUBMISSION

For proper consideration, you'll be asked to supply all of this information when you begin your online submission at www.codingserbia.com:

- Proposed speaker name, job title and company name
- Short biography of speaker (50-100 words)
- JPG or TIF unformal photo at 5" x 7", minimum 300 dpi
- Title of presentation (one line)
- Abstract (no more than 200 words), followed by three bullet points of what audience members can expect to "take away" from the presentation
- Previous conference speaking experiences and speaker references including name, company, phone and e-mail